



Dear Prospective Sponsor

Sponsorship is all about achieving my target of raising at least £1 per mile pedalled for The Outward Bound Trust – about **£45,000** – either directly through charitable donations made through www.justgiving.com/acrosscontinents, or indirectly by supporting me on the road. Whilst many potential sponsors may wish to opt for the relative simplicity of an off-the-shelf package, others may prefer a more bespoke arrangement.

Two off-the-shelf sponsorship packages are available – **'Spokes'** and **'Chain-links'**. Those donating £100 can opt to join the 'Chain-links' club and 'adopt' one of the 59 links in my bicycle chain. Donate £300 or more and you can opt to join the 'Spokes' club and 'adopt' one of 32 spokes in a wheel. More details are shown overleaf.

For bespoke packages, please get in touch via my website www.acrosscontinents.org to discuss your individual needs, both present and future.

'Spokes' and 'Chain-links'

Those who opt to join the 'Spokes' club will have their name shown on a graphical representation of the wheel, in similar style to other artwork on the website, which will be given prominence on the site and be featured widely in promotional and presentation material.

Similarly, those who opt to join the 'Chain-links' club will have their name shown on a graphical representation of the bicycle chain.



And the legal stuff....

All donations must normally be made via my [JustGiving.com](https://www.justgiving.com) page – link on my website – strictly in accordance with JustGiving's 'Terms of service'. Whilst Ken prides himself on doing exactly what he says he will do, the very nature of the expedition means the unexpected – civil unrest, war, eaten by wild animals etc - can occur. So, whilst absolutely every endeavour will be made to deliver on commitments, in exceptional circumstances this may not be possible. Please remember that donations are just that – donations, and not payment for goods or services. The making of a donation is deemed to be acceptance of these conditions.